

THE GOVERNANCE OF CULTURAL POLICY FOR  
THE DIVERSITY OF CULTURAL EXPRESSIONS / LA  
GOUVERNANCE DE LA POLITIQUE CULTURELLE  
POUR LA DIVERSITÉ DES EXPRESSIONS  
CULTURELLES

12 MAY 2016

Arts 241 (Neatby-Timlin Theatre)

UNIVERSITY OF SASKATCHEWAN



**Coalition**  
pour la diversité culturelle  
for Cultural Diversity

## Conference Goals

The May 12 conference explores the governance of cultural policy that would be more inclusive of the diversity of cultural expressions. It builds on the cross-Canada series of such events on the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions co-organized by the Coalition for Cultural Diversity and hosted most recently at Université Laval and Simon Fraser University. The international standard-setting 2005 Convention provides a framework for the governance of cultural policy, encouraging governments to develop policies that protect and promote the diversity of cultural expressions. Canada was the first country in the world to ratify the Convention, now endorsed by 142 countries plus the European Union.

Designed to be relevant to and anchored in the local and regional context for all stakeholders, the conference has these key goals in promoting the rich diversity of cultures:

- Facilitate constructive dialogue among the academic, cultural, and governmental communities
- Develop intercultural, interprovincial, and interdisciplinary collaborations
- Contribute to CCUNESCO activities relating to the Call to Action
- Engage with the next generation of researchers, artists, administrators, curators
- Conclude the discussions with a set of recommendations

The Coalition for Cultural Diversity will contribute its expertise on the UNESCO Convention to give context to the conversation and propose examples of best practices from Canada and abroad. Panel presenters will share their diverse perspectives in addressing questions such as these in the context of the province of Saskatchewan:

- What are the enabling conditions for equitable, effective participatory governance of cultural policy and funding priorities?
- Are policies and programs transparent, accountable, and in compliance with UNESCO Convention principles?
- Do policies and programs protect and promote the diversity of cultural expressions?
- What have been the impacts of trade agreements and copyright legislation?
- Are effective monitoring and assessment tools in place to assess policy impacts?
- Are there institutional mechanisms for the views of diverse communities to be taken into consideration when discussing, designing, or implementing and accounting for provincial cultural policy?
- Is there an effort by public institutions in the arts and culture to reach out to the diversity of communities?
- Do some communities face unusual barriers to having their voices recognized and to exercising their right to self-expression and representation?
- Are national and international discourses and political promises of inclusiveness being followed by actions? Are results starting to show and are they reassuring?

## Objectifs du colloque

Le colloque du 12 mai à l'Université de la Saskatchewan portera sur une gouvernance de la politique culturelle plus inclusive à la diversité des expressions culturelles. Il s'inscrit dans le prolongement de la série pancanadienne de conférences sur la Convention de l'UNESCO de 2005 sur la protection et la promotion de la diversité culturelle, coorganisée par la Coalition pour la diversité culturelle, et plus récemment en partenariat avec les universités Laval (Québec) et Simon Fraser (Vancouver). La Convention de 2005 est un instrument normatif international qui fournit un cadre de gouvernance de la politique culturelle, incitant les gouvernements à développer des politiques qui protègent et promeuvent la diversité des expressions culturelles. Le Canada a été le premier pays au monde à ratifier la Convention, signée à ce jour par 142 pays ainsi que l'Union européenne.

Conçu afin d'être à la fois pertinent pour toutes les parties prenantes et ancré dans le contexte local et régional, le colloque poursuit les principaux objectifs suivants en vue de promouvoir la richesse de la diversité culturelle :

- Favoriser un dialogue constructif entre les milieux universitaires, culturels et gouvernementaux
- Développer des collaborations interculturelles, interprovinciales et interdisciplinaires
- Contribuer à l'Appel à l'action de la Commission canadienne pour l'UNESCO
- Impliquer la nouvelle génération de chercheurs, artistes, administrateurs, conservateurs
- Conclure les discussions par une série de recommandations

La Coalition pour la diversité culturelle mettra à contribution son expertise de la Convention de l'UNESCO afin de contextualiser la thématique abordée et proposera des exemples de bonnes pratiques du Canada et de l'étranger. Les panelistes partageront leurs points de vue respectifs sur les questions suivantes dans le contexte de la province de Saskatchewan :

- Quelles sont les conditions favorables à une gouvernance participative plus équitable de la politique culturelle et de ses priorités de financement?
- Les politiques et programmes sont-ils transparents, imputables et en conformité avec les principes de la Convention de l'UNESCO?
- Est-ce que les politiques et les programmes assurent la protection et la promotion de la diversité des expressions culturelles?
- Quels ont été les impacts des accords sur le commerce sur la législation du droit d'auteur?
- Des outils de suivi et d'évaluation efficaces sont-ils en place pour évaluer les impacts des politiques?
- Existe-t-il des mécanismes institutionnels permettant de prendre en considération les points de vue des diverses communautés quand vient le temps de discuter, concevoir, appliquer et faire la reddition de comptes de la politique culturelle de la province?
- Les institutions publiques en arts et en culture font-elles des efforts pour rejoindre les diverses communautés?
- Est-ce que certaines communautés font face à des obstacles particuliers pour que leurs voix soient reconnues et qu'elles puissent exercer leur droit d'expression et de représentation?
- Est-ce que les discours nationaux et internationaux et les promesses d'inclusion des milieux politiques sont suivis d'actions concrètes? Commence-t-on à en voir les résultats et est-ce rassurant?

## PROGRAMME/ PROGRAMME COMPLET DU COLLOQUE 12 MAY 2016

Registration Desk opens at 8 :30 a.m.

### WELCOME AND OPENING REMARKS/ BIENVENUE AUX PARTICIPANTS ET INTRODUCTION

9:00-9:30 a.m. Isobel M. Findlay, Professor, Edwards School of Business, University of Saskatchewan, and Charles Vallerand, Executive Director, Canadian Coalition for Cultural Diversity

Charles Vallerand, The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions

### THE 2005 CONVENTION/ LA CONVENTION DE 2005

9:30 -10:00 a.m. Chair: Isobel M. Findlay (U of S)

Nathalie Théberge, Director General of Copyright and International Trade Policy, Canadian Heritage

### PROVINCIAL CULTURAL POLICY/ POLITIQUE CULTURELLE PROVINCIALE: SASKATCHEWAN, ALBERTA, COLOMBIE BRITANNIQUE

10:00-10:30 a.m. Chair: Lou Hammond Ketilson (Johnson-Shoyama Graduate School of Public Policy)

Jeremy Morgan (Independent Management Consultant); Sylvia Blake (doctoral candidate, Centre for Policy Studies on Culture and Communities, Simon Fraser University)

### 10:30-10:45 BREAK/ PAUSE

### INDIGENOUS COMMUNITIES /COMMUNAUTÉS AUTOCHTONES

10:45-11:30 a.m. Chair: Marie Lovrod (Co-ordinator, WGST, U of S)

Tasha Hubbard (English, U of S); Carol Greyeyes (coordinator, wicêhtowin-Aboriginal Theatre Program, U of S); Deborah Lee (Aboriginal Engagement Librarian, University of Saskatchewan); Dorothy Myo (President, Saskatchewan Indian Cultural Centre)

### FRANCOPHONE MINORITY COMMUNITIES/ COMMUNAUTÉS FRANCOPHONES EN SITUATION MINORITAIRE

11:30 a.m. -12:15 p.m. Chair: Marie-Diane Clarke (Languages, Literatures, and Cultural Studies, U of S)

Suzanne Campagne, (directrice générale, Conseil culturel fransaskois), Denis Rouleau (directeur artistique, La Troupe du Jour); Anne Leis (professor, College of Medicine, U of Saskatchewan)

### 12:15-1:15 P.M. LUNCH/ DÎNER

Marquis Culinary Centre

## GOVERNANCE MODELS / MODÈLES DE GOUVERNANCE

1:15-2:00 p.m. Chair: Charles Vallerand (Coalition for Cultural Diversity)

Adrian Stimson (Interdisciplinary artist, curator, and educator); Jen Budney (doctoral candidate, Johnson-Shoyama Graduate School of Public Policy); Claude Schryer (Coordinator, Inter-Arts Office, Canada Council for the Arts)

## CULTURAL EXPRESSIONS/ EXPRESSIONS CULTURELLES

2:00-2:45 p.m. Chair: Noreen Neu (Program Consultant—Arts Organizations, Saskatchewan Arts Board)

Lori Blondeau (Executive Director, TRIBE Inc.); Dana Soonias (CEO, Wanuskewin Heritage Park); David LaRiviere (Artistic Director, PAVED Arts); Dean Kush (Assistant General Manager, SaskCulture Inc.)

## CULTURAL COMMUNITIES / COMMUNAUTÉS CULTURELLES

2:45-3:30 p.m. Chair : Beulah Gana (Director, Saskatchewan Association of Immigrant Settlement and Integration Agencies)

Nafiseh Zamani (Youth Manager, Saskatoon Multilingual Schools/Performing Arts Coordinator, Saskatchewan Intercultural Association); Haidah Amirzadeh (Board Co-Chair, Saskatoon Open Door Society); Chedly Belkhodja (Professeur et directeur, School of Community and Public Affairs, Concordia University)

## 3:30-3:45 P.M. BREAK/ PAUSE

## MUNICIPAL PERSPECTIVES / PERSPECTIVES MUNICIPALES

3:45-4:15 p.m. Chair: Kevin Kitchen (Community Development Manager, City of Saskatoon)

Alejandro Romero (Arts & Culture Consultant, City of Saskatoon); Charlie Clark (City Councillor and Rемаi Modern Board member)

## YOUTH AND EMERGING ARTISTS/ JEUNES ET ARTISTES ÉMERGENTS

4:15-4:45 p.m. Chair: Jebunnessa Chapola (Women's, Gender and Sexualities Studies, U of S, and community radio host and cultural performer)

Zoey Roy (Métis poet, hip-hop artist, and activist); Alexis Normand (Independent musician, board member, Conseil culturel francaskois, and member Folk Music Canada); Jessica Generoux (Saskatchewan Indian Cultural Centre)

## LESSONS LEARNED: THE WAY FORWARD / LES LEÇONS TIRÉES: LA VOIE À SUIVRE

4:45-5:30 p.m. Roundtable Conversation

Len Findlay (Director, Humanities Research Unit, U of S); Lenore Swystun (Canadian Commission for UNESCO); Mary Blackstone (Director, Saskatchewan Partnership for Arts Research, University of Regina)

## RECEPTION/ RÉCEPTION

5:30-7:30 p.m. University Club Fireplace Room, U of Saskatchewan. Food and refreshments. Cash bar.

## Presenters



**Haidah Amirzadeh** arrived to Canada as a refugee in 1989 and has been advocating for refugees and newcomers ever since. She is a graduate of University of Saskatchewan Faculty of Law and holds a Bachelor of Fine Arts. Haidah has been primarily a sole practitioner in Immigration and Refugee Law while teaching Immigration and Refugee Law at the University of Saskatchewan. Haidah has an active role in the Saskatoon community and has served on the board of directors of a number of non-profit organizations. She continues to work with various cultural and ethnic groups in the hope that common issues and concerns might be found in order to bridge communities. One of her greatest dreams is to foster a strong relationship between newcomers and First Nation and Métis people of Saskatchewan and Canada. She is currently the Co-Chair of the Board of Directors of Saskatoon Open Door Society.



**Chedly Belkhodja** is Principal and Professor at the School of Community and Public Affairs at Concordia University. Before 2014, he has been teaching at the department of Political Science at l'Université de Moncton, where he was also chair for two terms. Until recently he was the director of the Atlantic Metropolis Centre and currently he is a Co-Investigator in the pan-Canadian Pathways to Prosperity Social Sciences and Humanities Research Council (SSHRC) Partnership. His research focuses on immigration policies and mobility of migrants in the case of less common destinations. He is also interested in the processes of integration and inclusion.



**Mary Blackstone** is Director of the Saskatchewan Partnership for Arts Research (SPAR) and Professor Emerita of Theatre at the University of Regina. She is also Director of the Centre for the Study of Script Development and a practicing dramaturg who works with dramatic writers in the development of new Canadian work for stage, screen, and new media. Formerly the first Dean of Fine Arts at the University of Regina and board member for numerous arts organizations as well as the Social Sciences and Humanities Research Council of Canada (SSHRC), she has published in the fields of cultural policy as well as early modern cultural history and ethics in creative research.



**Sylvia Blake** is a doctoral researcher at Simon Fraser University's School of Communication, where she holds a Joseph-Armand Bombardier CGS Doctoral Scholarship and the CanWest Global Graduate Fellowship in Communications. Her research traces the evolution of the media diversity principle and seeks policy tools to support diversity within Canada and globally in the context of evolving media technologies, industry globalization, and trade liberalization. Sylvia holds a BA (Honours) in Political Studies from Queen's University and a MA in Communication and Culture from Ryerson University.



**Lori Blondeau**, a Cree/Saulteaux/Metis artist originally from Saskatchewan, Blondeau holds an MFA from the University of Saskatchewan, and has sat on the Advisory Panel for Visual Arts for the Canada Council for the Arts and is a co-founder and the current director of TRIBE, a Canadian Aboriginal arts organization. Her practice includes both visual and performance contemporary art.

Her work explores the influence of popular media and culture (contemporary and historical) on Aboriginal self-identity, self-image, and self-definition. She is currently exploring the impact of colonization on traditional and contemporary roles and lifestyles of Aboriginal women. She

deconstructs the images of the Indian Princess and the Squaw and reconstructs an image of absurdity and inserts these hybrids into the mainstream. Humor is essential to her work. The performance personae refer to the damage of colonialism and to the ironic pleasures of displacement and resistance.



**Jen Budney** is a PhD candidate at Johnson-Shoyama Graduate School of Public Policy. Her research examines public value creation by arts organizations, which includes issues of governance, institutional change, and co-construction with publics and communities. She began her career as an arts journalist in Italy in the mid-1990s. Since 2000, she has held administrative and curatorial positions in Canadian artist-run centres and art museums, and has worked as a program officer in visual arts at the Canada Council for the Arts. She is a member of the Board of the Hnatyshyn Foundation and also serves on the Venice Biennale in Architecture Advisory Committee, Canada Council for the Arts.



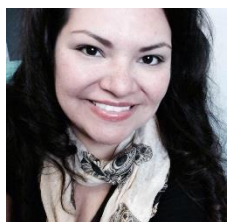
**Suzanne Campagne** pursued a professional singer/songwriter career for 20 years with the Saskatchewan-based group HART ROUGE, that performed nationally and internationally from 1986 to 2005. She was born and raised in Willow Bunch, Saskatchewan, and is part of the Famille Campagne. Her group was nominated 3 times for the Felix and Juno Award for Groupe de l'Année. An active member of the francophone community for the past 40 years, Suzanne returned to Saskatchewan in 2011 and is presently the Executive-Director of the Conseil culturelle francophone, an organization committed to the cultural and artistic development of francophone communities and artists alike.



**Charlie Clark** is in his tenth year as the City Councillor for historic Ward 6 in Saskatoon. Most of his career has been in the non-profit and private sector in Alternative Dispute Resolution and Community Economic Development projects. As a Councillor he has sat on the Remai Art Gallery Board for six years and was involved in the development of the City's cultural plan. He comes from a family of painters/illustrators.



**Len Findlay** is Professor of English, Director of the Humanities Research Unit, a founding member of the Indigenous Humanities Group at the University of Saskatchewan, and Past President of Academy One (Arts and Humanities) of the Royal Society of Canada. He is a cultural and intellectual historian, literary theorist, editor, translator, critic of literature and the visual arts, and a student of the university as an institution, of the humanities as an evolving formation, and of Canadian educational and cultural policy.



**Jessica Generoux** is of Cree, Assiniboine, and Scottish descent from Sturgeon Lake First Nation, Treaty 6 territory. Jessica earned her B A in Geography from the First Nations University of Canada, before working with inner city Aboriginal youth at the Regina YMCA supervising the Urban Aboriginal Leadership Program, developing a resource based on the Medicine Wheel Teachings, and completing a second degree.

While developing and performing puppet shows for seven years with Regina Public Library, her interest and curiosity grew in connecting Aboriginal stories and legends with the art of puppetry. Now, Jessica pursues puppetry projects through a collective of artists called La Luna Iskeww Puppetry. Her current work



includes a children's television series with Aboriginal Peoples Television Network featuring traditional Cree/Dene/Nakoda/Dakota stories told through puppetry and animation. Jessica spent years supporting mispron: A Celebration of Indigenous Filmmaking.

After one year as the first Aboriginal Intern with the Education and Music Library, U of S, she is now at the Saskatchewan Indian Cultural Centre where she is creating a digital library featuring Saskatchewan Indian Cultural Centre's oral history and archives. She is completing a Masters in Library and Information Science, University of Buffalo, with a focus on Indigenous Knowledge and Library Systems.



**Carol Greeyes** is an actor, writer, educator and member of the Muskeg Lake Cree Nation in Saskatchewan. She is the former artistic director of the Centre for Indigenous Theatre (CIT) and founding principal of the Indigenous Theatre School in Toronto, Canada. Carol holds a BFA and B.Ed. from the University of Saskatchewan and an M.F.A. from York University. She has directed and taught in theatres all over Canada and the USA and has acted in film, television, radio. Carol is now an Assistant Professor in the Department of Drama, and the coordinator of the new Certificate of Proficiency WÍCHÊHTOWIN-Aboriginal Theatre Program in addition to maintaining her professional acting career.



**Tasha Hubbard** (Cree) is an Assistant Professor at the University of Saskatchewan, and an award-winning documentary filmmaker. Her latest film, in post-production, is about a 60s Scoop family who united for the first time 50 years after they were taken from their mother. Her research is on Indigenous film, Indigenous creative representation of the Buffalo, and Indigenous women's and children's history.



**Dean Kush** is the Assistant General Manager at SaskCulture and has held that position for the past 6 years. Dean has worked in the private sector, the non-profit sector and for a short time, in the Saskatchewan civil service, where he was awarded, along with a team of dedicated people, the Premier's Award of Excellence. Dean has his Bachelor of Education and in the early years of his professional career, spent over ten years working mainly with international students, immigrants, and refugees. His work in the private sector and with the civil service also focused on immigration, international students, and diversity. Dean's career has taken him on various adventures with work experiences in Japan, the Philippines, Brazil, and Mexico. Dean is also an award-winning professional musician and songwriter.



**David LaRiviere** received a Bachelor of Fine Arts degree from the University of Alberta in 1989 and a MA Fine Art degree from Goldsmiths College, University of London in 1996. Since 2008, LaRiviere has been the Artistic Director of PAVED Arts in Saskatoon. Within this context he has curated several exhibitions, published a number of critical essays, and continued to exhibit his work in Canada and the United States. His artistic practice encompasses digital art, audio art, video, web art, and performance, with a focus on intervening with public advertising spaces. His interest in a variety of media is further influenced by a research path that includes a still developing interest in continental philosophy, particularly concerning an interrogation of the author function and other activities that embrace the positive task of critique.





**Deborah Lee** is a Cree, Mohawk and Métis librarian. She worked at the National Library of Canada / Library and Archives Canada for seven years and has been an academic librarian at the University of Saskatchewan for nine years. Deborah's research interests include promoting culturally relevant library services for Indigenous peoples and in providing digital means of cultural knowledge transfer that respect Indigenous protocols. She has presented locally, nationally, and internationally and has published in many peer-reviewed venues. Her most recent publication is the co-edited book, *Aboriginal and Visible Minority Librarians: Oral Histories from Canada*.



Trained as a health psychologist, **Dr Anne Leis** is currently a full professor and head in the department of Community Health & Epidemiology, College of Medicine, University of Saskatchewan. Her research interests are related to cancer prevention, self-management of chronic diseases, and the impact of culture and language on health more generally. She is currently co-leading the research arm of *Healthy Start-Départ Santé*, a community-based, intersectoral, bilingual population health intervention designed to enhance physical activity and healthy eating among 3-5 years old children who attend Francophone or Anglophone day care centres in Saskatchewan and New-Brunswick.



of the community.

**Jeremy Morgan** has been working in the cultural sector for almost four decades, in Nova Scotia and Saskatchewan. Since 1988 he has been employed variously at the Saskatchewan Council of Cultural Organizations, Wanuskewin Heritage Park, the Saskatchewan Arts Board, and the MacKenzie Art Gallery. Since 2010 he has maintained an arts consultancy in such areas as strategic planning, governance, organizational development, and leadership development. He currently volunteers on the Board of the Saskatoon Open Door Society, as a mentor with artsVest, and on the City of Saskatoon's Public Art Advisory Committee. Jeremy cherishes the fond hope that public policy reflects the freely creative mind and voice



**Dorothy Myo (okimaw piyesiw iskwew)** is a fluent speaker of the Cree and English languages and a member of the Saulteaux First Nation in Treaty #6 territory of Saskatchewan. Her expertise is developed through a combined First Nations traditional and academic learning. President of the Saskatchewan Indian Cultural Centre (SICC) located on the English River First Nation, Dorothy leads a team dedicated to the preservation, protection, and promotion of First Nations language and culture.

With a background in social work, Dorothy led in the early developments at the provincial level toward employment equity alongside her successful retail ventures in Indian Arts & Crafts. She was one of the management staff who brought the highly successful Wanuskewin Heritage Park from conception to reality. Adding to her Bachelor of Social Work degree, Dorothy earned her Master in Public Administration at the University of Regina in 2010. Her exemplary achievements and continued focus have made her a leader in First Nations institutional development.



Photo: Erin Crooks

Fransaskoise singer-songwriter **Alexis Normand** is a board member for both the Conseil Culturel Fransaskois and Folk Music Canada. Among other accolades, Alexis and her debut album *Mirador* were recognized with several nominations in 2013 including one at the Canadian Folk Music Awards, the Western Canadian Music Awards and the Lieutenant Governor's Arts Award. She is also a member of Rosie & the Riveters: a vintage-inspired vocal quartet, whose first single "Ain't Gonna Bother" peaked at #5 on the CBC Radio 2 last fall.



**Alejandro Romero** is an independent visual and interdisciplinary artist, activist, curator, and consultant in Arts and Culture. His leadership as an arts administrator includes the renovation of an old theatre, public performances, public policy, lectures and public speaking. Alejandro is a full-time artist, facilitator, instructor, and art administrator for the City of Saskatoon.

He was Artist in Resident for the Cultural Capitals Project 2006 – 2007, and later at King George Community School in 2007- 2008. His work interconnects photography, painting, activism, dancing, artistic interventions and poetry with the concepts of identity, post-colonialism, prophecy, construction, manipulation and perceptions of reality. Alejandro exhibits in Puerto Rico, USA and Canada. Some of his works are in private collections in Bolivia, Canada, China, Colombia, Dominican Republic, Mexico, Puerto Rico, Spain, and the U.S. His photographic work has been published in newspapers and magazines.



After studying acting and set design at the University of Québec at Montreal, **Denis Rouleau** began his career as an actor and set designer at La Boîte à Popicos in Edmonton. He then headed to Saskatoon, where he is now starting his 24th season as Artistic Director of La Troupe du Jour. Over the years, he has directed over 30 stage plays, many of them new scripts by Fransaskois authors, such as *La chambre blanche*, *La Trahison*, *Le Costume*, *Le Six*, *Le train fantôme*, *Deux frères*, *Les Vieux péteurs* and *Bonneau et la Bellehumeur*.



**Zoey "Pricelys" Roy** is a Cree-Dene Métis spoken word poet, emcee, community activist, educator, and student in SUNTEP at the University of Saskatchewan. At 15, Zoey knew that in order to rebel against the "at risk" association she carried, she needed to find success. She started volunteering for her school and community so she can heal. She wrote poetry to make sense of her life.

She learned that Indigenous students were deflecting from school and occupying foster care homes and beds in the judicial system more than other Canadians. She found that education that is responsive to holistic needs of youth is necessary for building a generation of Indigenous youth who are keen on learning and participating in society. This is when she pursued her education degree. Zoey has discovered that identity is the biggest challenge youth face and she has become passionate about facilitating ways for people to express their most authentic self with hopes of truly celebrating community. For her work, Zoey has also received the Queen Elizabeth II Diamond Jubilee Medal, the National Aboriginal Youth Achievement Award from the Congress of Aboriginal Peoples', the YWCA Women of Distinction Award, and the Indspire Award.

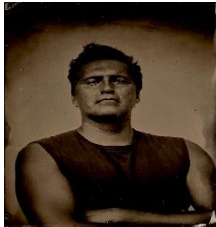


**Claude Schryer** is a franco-ontarian sound artist, arts administrator, and cultural worker born in Ottawa in 1959. He studied music composition at McGill University and Wilfrid Laurier University as well as interdisciplinary arts at the Banff Centre. Since 1999, he has managed the **Inter-Arts Office** at the Canada Council for the Arts. He has also managed the Partnerships Office (2010-2012) and will be moving to a strategic advisory role for the Council in 2017. His interests outside of the arts include zen, technology, indigenous cultures, social innovation, art-science collaborations, triathlons and the outdoors. Claude is married to artist Sabrina Mathews and they have two children: Clara and Riel. Twitter: [@claude\\_schryer](https://twitter.com/claude_schryer)



**Dana Soonias** earned his Certified Aboriginal Financial Managers (CAFM) designation through Aboriginal Financial Officers Association (AFOA) Canada. Over the past 20 years, Dana has held senior positions with financial institutions and government; currently, he is the CEO of Wanuskewin Heritage Park where he is leading Wanuskewin's renewal project and vision to become Saskatchewan's first UNESCO World Heritage Site. He has been involved with numerous boards and committees across the country, including Past Chair of the National Board of AFOA Canada, the First Nations Financial Management Board; St.

Paul's Hospital Board as well as the Crown Corporation of Tourism Saskatchewan. He recently completed his Institute of Corporate Directors (ICD) course with Rotman School of Management, University of Toronto.



**Adrian Stimson** is a member of the Siksika (Blackfoot) Nation. His work includes paintings, installations, sculpture, and performance. Adrian has exhibited nationally and internationally, has his MFA from the University of Saskatchewan, and was awarded the Blackfoot Visual Arts Award in 2009, the Queen Elizabeth II Golden Jubilee Medal in 2003, and the Alberta Centennial Medal in 2005.



**Lenore Swystun** is founding Director and Principal Partner of Prairie Wild Consulting. She is a Registered Professional Planner with over 25 years of experience in participatory-based community planning and development. She is leading and has completed culture-led community planning processes for communities across the province. Known nationally and internationally for her work in heritage and culture, she currently sits on the Executive Board of the Canadian Commission for the United Nations Educational, Scientific, and Cultural Organization (CC-UNESCO). She is a past-president of the Saskatoon Heritage Society and a

member of the Saskatoon Municipal Heritage Advisory Committee.



**Nathalie Théberge** joined the Federal Public Service in 1996 as a communication advisor to the Privy Council Office. Nathalie has been directly involved with the 2005 UNESCO Convention on the protection and the promotion of the diversity of cultural expressions since its negotiation in the early 2000s. In 2004, she was appointed Director of the International Network on Cultural Policy, a network of over 60 national Ministers of Culture responsible for producing the first draft text of the Convention. Nathalie moved on to being responsible for federal-provincial relations, copyright policy and research, and trade negotiations for the Department of Canadian Heritage. She was appointed Director General

of Copyright and International Trade Policy in 2014, a position she currently holds. As such, she leads work on domestic and international copyright policy issues, bilateral and multilateral trade negotiations, cultural exports development, and is the Canadian national point of contact for the 2005 UNESCO Convention. Nathalie holds a B. Sc. and M. Sc. in Political Science from the Université de Montréal where she specialized in comparative federalism and American politics.



**Charles Vallerand** has more than 25 years of experience in cultural policy, public broadcasting, and international cooperation. He started his career with the International Comparative Policy Group at the Canadian Department of Communications before being posted to the Canadian Embassy in Paris as cultural attaché and advisor to the CEO of the international French-language broadcaster TV5 Monde. With the Canadian public service broadcaster CBC/Radio-Canada, he was assigned to regulatory affairs before joining the office of the Vice-President of the broadcaster's French language television service as his executive assistant. At Rights and Democracy, a publicly funded NGO conducting cooperation programs in some 15 developing countries, he was director of communications. In 2009, he was appointed Executive Director of the Canadian Coalition for Cultural Diversity and General Secretary of the International Federation of Coalitions for Cultural Diversity. Mr. Vallerand was also a visiting lecturer in media relations at the Quebec National School of Public Administration.

The International Federation of Coalitions for Cultural Diversity plays a lead role in advocating for ratification and implementation of the 2005 UNESCO Convention on the Protection and the Promotion of the Diversity of Cultural Expressions which recognizes the distinctive nature of cultural goods and services in the context of global trade liberalization. It also advocates for an increased recognition and participation of civil society in the development of cultural policies. The international NGO is the voice of artists and cultural professionals, bringing together 43 national coalitions and 600 professional organizations representing all cultural industries. The Federation is recognized by UNESCO as an official partner with consultative status and serves on the NGO-UNESCO Liaison Committee.



**Nafiseh Zamani** is the Youth Manager with the Saskatchewan Intercultural Association (SIA). She has been working at SIA for more than 6 years coordinating the Saskatoon Multilingual Schools, Global Movement, Performing Arts, and ConnectED programs. Nafiseh holds a Bachelor of Arts degree with a focus on English Translation as well as a CERESL diploma from University of Saskatchewan. Nafiseh has a passion for inspiring newcomers and promoting diversity. She enjoys working with youth and encouraging healthy lifestyles and cross-cultural understanding in the community.

## Organizing Committee

The organizing committee is led by Dr. Isobel M. Findlay (professor, Management and Marketing, Edwards School of Business, Fellow in Co-operatives, Diversity, and Sustainable Development, University Co-Director, Community-University Institute for Social Research, and member, Sectoral Commission Culture, Communication & Information, CCUNESCO). It includes Marnie Gladwell, Executive Director, Saskatchewan Arts Alliance; Jen Budney, PhD candidate, Johnson-Shoyama Graduate School of Public Policy; Deborah Lee, Aboriginal Engagement Librarian, University of Saskatchewan; and Jebunnessa Chapola, PhD candidate, Women's, Gender and Sexualities Studies, University of Saskatchewan. The Coalition for Cultural Diversity has assisted with planning, communications, funding, and with suggestions of speakers—and will give visibility to the conference through its website and social media receiving 12,000 unique visits monthly.

## Sponsors

In addition to in-kind contributions of the University of Saskatchewan, the Community-University Institute for Social Research, and the Coalition for Cultural Diversity, we gratefully acknowledge the generous support of conference sponsors: The Canadian Commission for UNESCO and Canada Council for the Arts, the Quebec Secretariat of Canadian Intergovernmental Affairs, and the Humanities Research Unit, University of Saskatchewan.



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